

MARCELO RIBEIRO

Multimedia Producer, Film and TV Director, with expertise in Graphic Design and Audiovisual Production for digital and printed media.

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Languages

Portuguese - Native

English - Fluent

Italian - Fluent

Nacionalities

Brazilian, Portuguese

Education

- Postgraduate in Sports Journalism (IGEC/Facha) - 2012/2013
- Postgraduate in Film (UNIESA) - 2000/2001
- Bachelor's Degree in Architecture (UFRJ) - 1981/1986
- Bachelor's Degree in Journalism (Facha) - 1987/1990

Additional Courses

- Audiovisual Project Management - Fundraising - FIRJAN / SICAV - RJ - 2019
- Dynamic Web Multilingual Programming - ENFAP Marche - Ancona AN, Italy - 2007
- Professional Photography - Scuola Professionale Regionale - Jesi AN, Italy - 1993

Professional Experience

CEO Rib Art Produções Artísticas - Rio de Janeiro (1991 / Present)

- Leadership and management of a production and advertising agency with over 33 years of operation.
- Media production for clients such as Disney, Coca-Cola, Ipiranga, and Eletrobras, among others.

Director and Screenwriter | Film and Television Projects

- Screenwriter and director of numerous short films and documentaries;
- Creator of children's TV series "Ilha Rabanete (Radish island)" and "Os Caipitombas", with animated feature film and theatrical versions;
- Director of the miniseries "O Gótico" on RIT (Rede Internacional de Televisão);
- Experience in cinematography, camera operation, drones and 360-degree cameras.

Photographer | Various Media Outlets

- Publications in O Globo, Manchete Magazine, Universal Geographic Magazine, Ele & Ela Magazine, Veja, Jornal do Brasil and others.
- Expertise in sports, fashion, and editorial photography with extensive experience in lighting and image editing.

University Professor | Universities and Educational Institutions

- Instructor of "Editing with Final Cut Pro" at Facha (Faculdade Hélio Alonso) RJ;
- Creator and instructor of the "Filmmaker Course" at Facha (Faculdade Hélio Alonso) RJ;
- Instructor of "Acting for Film and TV" at Universidade Barão de Mauá SP;

- Instructor of “Advertising Film”, “Television Lab” and “Computing”, at PUC Rio;
- Instructor of “Cinematic Production” at Universidade Estácio de Sá UNIESA RJ;
- Instructor of “Documentary Film”, at Facha (Faculdade Hélio Alonso) RJ;
- Creator and instructor of the Short Course on “Acting for Film and TV”, including short film production, with multiple editions in Brazilian and international cities.

Television | TV Globo, TV Manchete, TV Educativa, RedeTV, TV Record, and RIT

- Program producer at Record TV Network in London, also working as presenter and commercial representative - 2008/2010;
- Member of the Editing and Post-production team at TV Record Novelas (RecNov) - 2015;
- Studio assistant in the production of telenovelas at TV Record (RecNov) - 2011/2015;
- Actor at Rede Globo de Televisão, with appearances in various programs - 1987/2000;
- Director of telenovelas and miniseries at RIT - 2011;
- Director at TV Manchete, creating characters for children’s programs - 1987/1990;
- Presenter at TV Educativa (TVE) with the puppet show “Como é que é?” - 1989;
- Reporter and content producer for programs on RedeTV in Rio de Janeiro - 2000/2005.

Technical Skills

- Video Editing: Certified in DaVinci Resolve Studio, Final Cut Pro, Adobe Premiere;
- 3D Modeling and Animation: Cinema 4D, ZBrush, 3DMax, Blender, SketchUp;
- Graphic Production: Adobe InDesign, Photoshop, and Illustrator;
- Aerial Image Capture and Editing: DJI drones, Insta360 X3;
- Live Streaming: OBS Studio, YouTube, Instagram, Facebook.

Published Book

Author and designer of the book “O profissional multimídia (The multimedia professional)”
Rib Art Publishing - Rio de Janeiro, 2014

Other Qualifications

Professional Makeup Artist: Certified Makeup Artist Course - SENAC RJ

Websites

www.ribartproducoes.com
www.marceloribeiro.com

Career Objective

Seeking new opportunities in the audiovisual industry, both in Brazil and abroad, in media production, design, graphic production, TV direction, program editing, advertising, journalism, documentaries, corporate recordings, podcasts and social media.

Online Portfolio

Portfolio featuring photography, graphic material and videos:
<http://ribartproducoes.com/portfolio/index.html>